BEGG-174
CREATIVE WRITING
Assignment for July 2026 and January 2027 Sessions
(Based on Blocks 1-4)

Maximum Marks 100

Answer all questions.

Section A

Q.1. Write short notes on the following in about 200 words each:

(4 x 5 = 20)

a. Importance of setting in a story
b. Anti-hero
c. Significance of imagery in poetry
d. Types of editing

Section B

Q.2. Answer the following questions in about 350 words each:

(4 x 7.5 = 30)

a. Discuss the role of copyright in publishing.
b. What is readability? Why is it important in creative writing?
c. Discuss the importance of narration in radio broadcasting.
d. Explain the major challenges faced in new media writing.

Section C

Q.3 Attempt the following questions using your creative abilities:

(5 x 10 = 50)

a. Write a feature article (500 words) on "Living Life through Social Media"
b. Write a short story with the following opening and give a suitable title.
"It wasn't the best of times, it wasn't the worst of times. Truthfully, I had lost all sense of time as I ran through the tunnel, footsteps echoing somewhere behind me."
c. Write a poem in about 10-14 lines including the following words:
neon, mirrors, echoes, fading, midnight.
d. Write a TV advertisement for a bookstore that promotes itself as a "No Phone Zone" where people can read and write.
e. Write a travel article about a peaceful destination ideal for escaping busy city life. Describe the local lifestyle and experience of slowing down and reconnecting with nature.

Q.1. Write short notes on the following in about 200 words each: (4 x 5 = 20)

a. Importance of setting in a story

Answer

A setting is much more than the place where a story happens. It includes location, period, weather, social surroundings and the details of everyday life. Together, these elements establish the world in which characters act and give readers clues about what is possible within that world.

Setting creates atmosphere. A deserted road after sunset may suggest fear, while a busy market can convey energy and confusion. It can also influence a character's decisions: someone living in a drought-stricken village faces different choices from someone in a wealthy city. In this way, setting often becomes a source of conflict rather than a decorative background.

A well-chosen setting can reveal historical and cultural realities. Customs, speech, houses and occupations help make the fictional world believable. Setting may carry symbolic meaning too. A locked room might suggest emotional isolation; an open field may suggest freedom. Changes in setting can reflect a character's development or mark a turning point in the plot.

The best writers introduce setting through action and carefully selected sensory details instead of long descriptions. Readers hear a train, smell wet earth or feel winter air while the story moves forward. Thus, setting supports character, mood, theme and narrative credibility together.

b. Anti-hero

Answer

An anti-hero is a central character who lacks some qualities traditionally associated with a hero, such as courage, moral certainty or selflessness. The anti-hero may be selfish, anxious, indecisive, dishonest or socially awkward, yet the story invites readers to follow this character's experiences closely.

Unlike a conventional hero who usually acts according to clear ideals, an anti-hero often struggles with conflicting motives. Such a character may do the right thing for the wrong reason or make a serious mistake while trying to protect someone. The important point is not that an anti-hero is necessarily a villain. A villain's principal role may be to oppose others, whereas the anti-hero is the focus of the narrative and may earn sympathy.